



**Maximizing profitability**  
and ensuring **patient satisfaction**  
through **innovation, IT and best practices**  
**uniquely tailored** to each client

## Why Simetria Heath?

Simetria Health allows physicians and practitioners to remain focused on patient care while evaluating systems and making recommendations to maximize profitability. We are not afraid to do the legwork and examine every aspect of the business to guarantee that effective and efficient practices are in place. At the end of the day, we are committed to ensuring that the entire patient experience is a positive one from start to finish.

**Strategic solutions separate a good medical practice from a great one!**

The patient experience begins with the first call to the office and continues well beyond the time that they drive out of the parking lot. It is this experience that shapes their perception of your practice and their ability to speak highly of you to others. Both the patient experience and proper billing practices funnel directly into potential profitability. Simetria Health examines these and much more leaving no business practice untouched. After we are able to thoroughly evaluate everything from scheduling and record keeping to billing and follow-up, recommendations are made and changes are implemented. Please know that our work does not end there as we are with you every step of the way to ensure that potential profitability is attained and maintained.

**You know patient care,  
let us help you make the most of it!**

# Our Focus

When Simetria Health professionals enter your doors, our focus is making your practice successful in every sense of the word. We work side-by-side with you, remaining steadfast to your needs and overall goals. Simetria believes in working hard behind the scenes to make the patient experience more positive and ultimately more profitable.

# Our Approach

Simetria Health is your partner in transforming challenges into opportunities for improvement and income potential. We prioritize your areas of concern while doing a detailed examination of your practice. Once we have evaluated areas of opportunity, we meet with you again to discuss findings, weigh challenges and make a formal improvement plan. Simetria Health does not stop working until your practice is thriving!

# Get to know our team of experts

Elizabeth Stoddard,  
Chief Executive Officer

Elizabeth is ready to put her 16+ years of experience in the healthcare industry to work for you! With experience in a multitude of avenues from revenue cycle management and office assessments to managed care contract negotiations and practice startups, she has extensive operational experience in helping medical practices maximize their revenues. When she is not putting her entrepreneurial mind to work strategizing with medical practices from California to the Florida Keys, you can find her with her family in sunny Tampa, Florida. Elizabeth is also an avid volunteer and board member for numerous charities that she holds dear and her passion is evident through her hard work, dedication and advocacy for these causes.

Tiffany Vu,  
Director of Billing Services

With over ten years of experience in healthcare billing and an extreme detail-oriented nature, Tiffany knows how to ensure that medical practices are paid for services. She is proficient in all aspects of billing from scrubbing claims and posting payments to writing appeals and negotiating contracts. Tiffany currently manages all teams in stewardship of \$30+ million dollars of annual cash flow. This requires a constant focus on process, quality and delivery. She may be a kind voice on the phone, but this professional is also an Olympic weightlifter and the current state champion.

Amanda Oglesby  
Eligibility and Benefits Manager

Amanda uses her background in Medical Administration as she balances insurance verification, patient calls and payment acquisition. Her understanding of medical processes and superb listening skills lead to positive patient interactions that save doctors time while building positive relationships with patients. Amanda's ability to maximize best practices in collecting patient payments leads to unmatched results for medical offices. When not in the office, you can find Amanda working out at the gym, relaxing at the beach or chasing adventure at an amusement park.

**Diana Quintin**  
**Office Manager**

Wearing many hats with Simetria, Diana's superb listening and customer service skills come in handy on a daily basis as she deals with the needs of both staff and patients. She has an innate ability to answer patient questions while managing numerous office duties and making it all look effortless. When given the chance to unwind, Diana loves camping, spending time with family and just relaxing.

**Rita Carter**  
**Analytics Expert**

Rita is an analytical powerhouse with over 15 years of experience and an accounting degree from Florida State University. She has an innate ability to analyze numbers and discover how to minimize spending and maximize profits based on numerical trends. When Rita is able to step away from her spreadsheets, she loves spending time outdoors with her children and taking her furry friends to the dog park.

**Chasetti Hidalgo**  
**Senior Account Executive & Credentialing Manager**

With over seven years of experience in the medical field, Chas's extensive amount of knowledge in the industry paired with her communication style make her an unstoppable asset in authorization and credentialing. She is able to effectively match doctors to the hospitals and offices that best fit their needs, experience and abilities. When this mother of two toddlers is not working, she loves creating memorable parties, spending time with her children and trying new recipes.

**Lisa Medina**  
**Senior Account Executive and Ancillary Services Manager**

Lisa brings over 11 years of experience to Simetria, making her innately familiar with the medical claims process. She has an impeccable attention to detail and ensures that every statement is sent out correctly, maximizing profits for physicians. It is Lisa's goal to ensure that every patient with whom she speaks with has a pleasant experience and leaves the conversation with a greater understanding of the billing process. In her free time, Lisa loves crafting, making decorative signs for her home and creating delicious and beautiful cakes for her niece and nephew to enjoy.

# Our Expertise

## Medical Billing

As a medical professional, you are providing life-saving services on a daily basis. Let Simetria take care of ensuring that you are paid for all of your hard work and dedication. No medical practice can be completely successful without a fully functioning medical billing process. Our staff has substantial knowledge and experience with the codes and intricacies of the billing process to enable timely and accurate payments.

## Consulting

When your time is dedicated 100% to patients, there is little left in your day to handle managing the practice. Let our experts come in and work beside you to identify areas of improvement and potential sources of additional income. Beyond identification, we will work with you every step of the way to turn your challenges into opportunities for improvement and growth. As always, the solution will be tailored to the unique needs of your practice and patients.

## Practice Startup & Expansion

Starting and growing a business is only a daunting thought if you do not have the adequate tools to meet the challenge. As experts in analytics, feasibility studies and projective indicators we do all the leg work to ensure that your practice is a success. We are there with you from idea inception and concept creation to the successful opening and implementation.

## Training & Staffing

A successful practice needs to be staffed with well-trained and educated individuals who can complete job-related tasks in an efficient and effective basis. Let Simetria ensure that your staff is well-trained and ready to meet the daily challenges that occur in a medical office. We know what needs to be done to ensure superb performance, customer service and profitability.