

## Writing Example – Fundraising Letter



Thank you so very much for your previous financial support of the Crafton Hills College Foundation. It is because of your investment that we have been able to support a truly unique environment where students are able to learn, grow and thrive. Because of donors like you, the Foundation reduces financial worries and allows students to focus on obtaining a quality education.

When the COVID-19 pandemic presented financial challenges to students, the Crafton Hills College Foundation supported students in every way. It is with great pride that we can report the Foundation assisted students with everything from rent and utilities to transportation and technology.

The Crafton Hills College Foundation continues to provide relief to students in times of need. From emergency assistance and veteran services to scholarships and student employment, the Foundation is helping students, like Anthony (featured in the enclosed flyer), reduce financial barriers to achieve a quality education. Anthony's success is a wonderful example of what your generous donation can do for our students.

Thank you again for your past generosity. You may never hear all the stories or see all the faces but all who have climbed the stairs here at Crafton sincerely appreciate your past support and future kindness. Your generosity changes lives, allowing students like Anthony the education that they have dreamed about but could not afford. Please join us in making another gift today that will transform a student's life tomorrow.